



**PENINSULA**  
Since 1991  
**COUNTRY MARKET**

## Summer 2011

# Market News

*Everything Fresh!*

### **CELEBRATING 20 YEARS**

The Peninsula Country Market is celebrating its 20<sup>th</sup> year of operation. A ceremony is planned for August 6<sup>th</sup> in honour of our anniversary with a ribbon cutting at the new entry.

The District of Central Saanich Mayor Jack Mar and Council have been invited to this amazing milestone. Jack Mar will be cutting the ribbon at 11:00am. Come out and celebrate!

#### **Ten Market Dates left in the Season**

Every Saturday to October 8<sup>th</sup>

Thanksgiving Weekend

9:00 to 1:00 p.m.

Not open

Sept 3th (Saanich Fair)



Market Fresh Produce- photo courtesy of Iris Benson



New Market Entrance- photo courtesy of Jim Townley

### **NEW THIS FALL**

The “**Celebrity Chef Series**” is starting up September 10<sup>th</sup> when the Peninsula Country Market moves inside the RCMP Barn after the Saanich Fair. The Saturday Foodie Fest will continue with the preparation of delightful dishes along with an opportunity to win a seat at the Chef’s Table. Check out the Times Colonist for entry forms.

**Promote your business on the  
 Peninsula Country Market  
 Website for only \$25 per year!**

The Peninsula Country Market offers every Vendor the opportunity to list on [www.peninsulacountrymarket.ca](http://www.peninsulacountrymarket.ca). The vendor listings enable you to attract Market

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customers who come to the PCM site, providing them with current information about your product line. You will have direct access to the listing for updates and alterations all year, and it also includes a 'link' to your site!

### **NEW VIHA REGULATIONS**

The CRD Health Unit enforces regulations that affect everyone who sells prepared food. It is important that you contact them if you are a food vendor to ensure that you meet all their requirements. We have been informed that all food vendors must have and display at their stall a current Food Safe Certificate. This is especially true if you're preparing food on-site. You'll also need a current sticker for your cart (if you use one). Thanks for working to create a professionally run market for our customers to enjoy.



Gifts at the market- photo courtesy of Iris Benson

### **Market Bits and Bites**

- Saturday July 16<sup>th</sup> the Market was held in the rain. Rainfall records were broken that day with 11.2 mm of rain within a 24 hour period. The Market is a rain or shine event, so come prepared.
- The Board of Directors has altered one of the market policies. It now states "Priority is given to vendors producing crafts and food products made from local materials.

Peninsula Country Market  
PO Box 154, Saanichton, BC, V8M 2C3  
250-216-0521

All products must be labeled as to the origin." The purpose of the change is to allow for a variety of products to be sold at the market in order to keep the buyers interest. The new policy will fill the gaps in products not normally on offer at the market.

- Please ensure that the Market Manager knows of new product lines that you may be adding to your line-up.
- The Manager has "Locally Grown" and "Dog" signs available for your use.
- You have probably noticed by now that the Market now has an ATM machine on the field. Don't forget to let your customers know that it is available to use.
- To ensure that our customers have a wonderful market experience, please keep common areas free of garbage prior to, during and after the market.
- We continue to receive support from our Community Partners:

Seaside Times, Fresh Cup, Genesis Hair and Esthetics, Laing's Lock & key Service Ltd., Dan's Farm and Country Market, Knickerbocker's Unique Home Accessories & Gifts, Peggy Yelland & Associates Inc. and EscapeSolutions.com.

**Their contribution ensures that we can advertise the Peninsula Country Market each month.**



Fall Squash- photo courtesy of Iris Benson