



BC Farm Produce Policy

The Peninsula Country Market is committed to supporting local farming and agriculture activities, through open and collaborative relationships with the South Vancouver Island Direct Farm Market Association, and other local agricultural agencies. We offer an open door policy for feedback from local growers to ensure we stay in step with the changing landscape of food production on Vancouver Island and the surrounding Gulf Islands.

Policy:

Sale of Produce grown elsewhere other than “Local”, but within the borders of BC. This applies to vegetables and fruit only.

- that farm vendors may sell produce grown elsewhere with the Market Managers approval,
- if it does not unduly impact other farm vendor sales;
- if there is no ‘unfair’ or ‘undue’ price cutting or dumping of produce;
- that all of the farm market vendors are aware of the policy;
- that this permission applies only to our ‘farm’ market vendors;
- that it is clear or visible these sales are an extension of a farm to help with its economic viability, and that it is not seen as just a form of produce retailing without a direct association with a productive farm;
- that these products are so labeled as to their place of origin;
- that if the Market Manager and/or Board rules there is an infraction on this policy and requests the vendor to remove the produce, the vendor will remove the produce immediately.

Peninsula Country Market Society Executive